

LOUIS MICHAEL GALLEGOS

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PROFESSIONAL SUMMARY

Communications professional with direct research experience at the Trust for Civic Life and a track record of building communications functions, editorial content, and brand systems for civic, philanthropic, university, and nonprofit audiences. Skilled at translating complex research and policy into clear narratives and practical resources for funders, practitioners, and the public, with sustained, hands-on experience in rural civic life and philanthropy.

COMMUNICATIONS & RESEARCH EXPERIENCE

Indiana University Foundation - Daniel C. Smith Fundraising & Philanthropy Intern May 2026 - Present

- Produce weekly analytical briefings for Hamilton Lugar School and IU Foundation leadership, translating alumni research into clear philanthropic implications and engagement recommendations.
- Built an alumni-prioritization system that enriches CRM records with public-source research, converting findings into segmented outreach lists for advancement staff.

Observing Civic Engagement Lab - Research Assistant & Communications Lead Jan 2024 - May 2026

- Built the Lab's communications function from the ground up by developing its brand guide, voice and content standards, editorial workflows, and onboarding guide for new team members.
- Planned and published research-informed editorial content across three platforms, generating 10,000+ views, 3,600 reach, 600+ profile visits, and 300+ interactions.

Trust for Civic Life - Research Consultant Aug 2025 - Nov 2025; Jan 2026 - May 2026

- Contributed research to the Trust for Civic Life's 2026 "Online for Offline" learning brief, examining how AI and civic technology can strengthen civic participation in rural America.
- Synthesized research on civic organizations, technology, and rural communities into findings that informed the Trust for Civic Life's 2025 Annual Report.

City of Hobart Law Department - Legal Intern July 2024 - Aug 2024

- Prepared briefing materials, statutory summaries, and legal research for the City Attorney's use in union negotiations, departmental meetings, and confidential policy discussions.

LEADERSHIP EXPERIENCE

Indiana University Student Government - Representative & Committee Chair Oct 2023 - May 2026

- Directed public communications for an elected office representing 3,000+ students; independently drafting public statements, constituent updates, and social media content on university policies, public health, and student services.
- Authored and passed legislation establishing IU's first centralized Survivor Resources Hub; co-authored companion legislation securing up to \$18,000 to subsidize PrEP and HIV-prevention services at the Student Health Center.

EDUCATION

Indiana University Bloomington - O'Neill School of Public and Environmental Affairs
Bachelor of Science in Public Affairs, 2026

Ivy Tech Community College - Valparaiso, Indiana Campus
Associate of General Studies, 2023 | Business Administration Certificate, 2023

COMMUNICATIONS & TECHNICAL SKILLS

- **Writing/Content:** Research Translation, Editorial & Brand Content, Public Statements, Analytical Briefings, Editing
- **Platforms:** WordPress, Social Media Publishing, CRM Data Management, Microsoft 365, AI Tools
- **Subject Matter:** Civic Engagement, Philanthropy, Rural Communities, Nonprofit Organizations